

The Advertising Agreement ("Agreement") constitutes an agreement between The Honu Guide, LLC and the Advertiser and becomes a legal and binding contract upon its acceptance by The Honu Guide, LLC.

Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Billing Address: \_\_\_\_\_

## 1 SELECT ADVERTISING

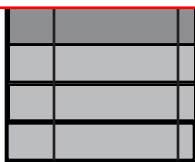
### Coupons Section

FIRST COUPON IS FREE!

Single Coupon (\$150)

Two Coupons (\$250)

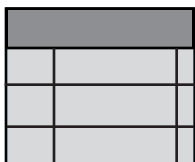
8wx1.625h (each)



Three Coupons & 1/4 page ad (\$750)

Ad: 8wx1.625h

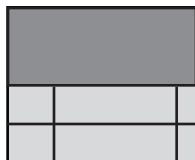
Coupon: 8wX1.625h



Two Coupons & 1/2 page ad (\$900)

Ad: 8wx3.25h

Coupon: 8wx1.625h



### Resource Section

Full Page Ad (\$1,500)

Spread (\$2,500)

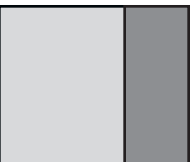
Full Page: 8wX6.5h

Spread: 16wX6.5h



1/3 Page Ad (\$600)

2.5wX6.5h



### Business Directory

Business Listing (\$50)

Includes Six Lines, 30 letters max per line

\*Prices do not include Hawaii General Excise Tax

## 2 MAKE SUSTAINABILITY COMMITMENT

Describe how your organization will help to create a sustainable future for Hawaii in 2010...

\_\_\_\_\_  
\_\_\_\_\_

### OUR ORGANIZATION CURRENTLY...

- Reduces \_\_\_\_\_
- Reuses \_\_\_\_\_
- Recycles \_\_\_\_\_
- Locally Owned \_\_\_\_\_
- Buys Local \_\_\_\_\_
- Sells Local or Green Products \_\_\_\_\_
- Donates to Non-Profits \_\_\_\_\_
- Offers Healthy Alternative \_\_\_\_\_
- Supports Healthy Lifestyles \_\_\_\_\_
- Offsets Carbon FootPrint \_\_\_\_\_
- Tracks Cradle to Cradle \_\_\_\_\_
- Other \_\_\_\_\_

## 3 TOTAL DUE

Price \$ \_\_\_\_\_

Discount \_\_\_\_\_

Total \$ \_\_\_\_\_

Tax \$ \_\_\_\_\_

**TOTAL DUE \$** \_\_\_\_\_

## 4 Advertising Agreement:

On behalf of the organization listed above I request The Honu Guide, LLC to run an advertisement in the 2010 HonuGuide for the price indicated (Total Due). I agree to supply print ready advertising material, and payment in the amount specified as Total Due, no later than 30 days after printing of the 2010 HonuGuide.

Advertising Approval: \_\_\_\_\_ Date: \_\_\_\_\_

HonuGuide Representative: \_\_\_\_\_ Date: \_\_\_\_\_

Return this page along with the Coupon Details to:

Email: ads@honuguide.com  
Fax (toll free): 877.211.8499

Mail: The Honu Guide LLC  
PO Box 11084  
Honolulu, HI 96828

**1 Please provide the following details to be printed on your coupon(s)**

Organization Name: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Website: \_\_\_\_\_

Store Address: \_\_\_\_\_

**2 Front of Coupon Details** (see media kit for logo details)

Discount Offer (see suggestions below): \_\_\_\_\_

Limitations to Offer: \_\_\_\_\_

 1450 Ala Moana Blvd., No. 2312 <b>Honolulu, HI 96814</b> <b>808.949.0808</b> www.bluehawaiilifestyle.com	HonuGuide	 Buy one Acai Bowl Get the second one 1/2 off  Limit one coupon per customer. Not valid in combination with any other offer.	LIFESTYLE
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**3 Back of Coupon Details**

Offer Details: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Other: \_\_\_\_\_

LIFESTYLE	7192 Valaniana'ole Hwy, Suite G102A Honolulu, HI 96825 Phone: 808-396-9939 We strive to bring in products that implement reforestation not at the expense of natural rainforest! Expiration Date: 12/01/2009
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**4 Please select the Section and Island you would like your coupon to be listed in:**

SECTION: Food  Health  Services  Lifestyle  Action/Travel   
 ISLAND: Oahu  Big Island  Maui  Kauai  Other \_\_\_\_\_

**5 Coupon Suggestions and Notes:**

- The goal of a coupon is to get people in your store.
- Coupons should be a minimum of a 15% discount.
- “Free stuff” or “buy one get one free” are good offers.
- Please make the discount exclusive to the HonuGuide.
- Feature your local or green products if possible.

- Remember this is a fundraising tool.
- The Honu Guide LLC reserves the right to decline any coupon offer it deems not consistent with its mission & vision.
- We will print a minimum of 10,000 copies of the 2010 HonuGuide. We reserve the right to print up to 15,000 copies of the 2010 HonuGuide depending on demand.

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**6** Please print the above information in the 2010 HonuGuide.  
 Organization Representative \_\_\_\_\_

**1 Please provide the following details to be printed in the Business Directory**

**Note:** Limited to 30 Letters per Line (Including Spaces)

Line 1 (Organization Name): \_\_\_\_\_

Line 2: (Address is recommended) \_\_\_\_\_

Line 3: (City, State & Zip are Recommended) \_\_\_\_\_

Line 4: (Phone Recommended) \_\_\_\_\_

Line 5: (Website Recommended): \_\_\_\_\_

Line 6: (email or hours of operation) \_\_\_\_\_


**2 Please select the Section & Island where you want to be listed :**

**SECTION:** Food  Health  Lifestyle/Fashion  Action/Travel  Home/Garden   
 Energy  Culture  Non-Profit  Education  Other \_\_\_\_\_

**ISLAND:** Oahu  Big Island  Maui  Kauai  Other \_\_\_\_\_

**The Business Directory**

The 2010 HonuGuide will feature a Business Directory. Our goal is to provide people with the best and most useful information about local and sustainable businesses in Hawaii. By participating in the HonuGuide Business Directory you are helping put all the best sustainable living resources into one place and helping to provide the community with a green fundraising tool.

- Reach over 10,000 people 
- It's Only \$50
- Listed on honuguide.com Free
- HonuGuide Participating sticker
- 20sec video on honuguide.com
- Other promotional opportunities

<b>FOOD</b>		
<p><b>town</b> 3435 Waiialae Avenue #103 Kaimuki, Honolulu Phone: 735-5900 Web: townkaimuki.com email: local@townkaimuki.com</p> <p><b>The Poke Stop</b> Waipahu Town Center Waipahu, HI Phone: 676-8100 web: pokestop.com email: poke@pokestop.com</p> <p><b>Little Village</b> 1113 Smith St Chinatown, Honolulu Phone: 545-3008 Mon-Thu, Sun 10:30am-10:30pm Fri-Sat 10am-12am</p> <p><b>Chef Mavro</b> 1969 S King St McCully, Honolulu Phone: 944-4714 web: www.chefmavro.com email: Mavro@chefmavro.com</p> <p><b>Ono Hawaiian Foods</b> 726 Kapahulu Ave Kapahulu, Honolulu Phone: 737-2275 web: Onohawaiian.com email: fresh@onohawaiian.com</p>	<p><b>town</b> 3435 Waiialae Avenue #103 Kaimuki, Honolulu Phone: 735-5900 Web: townkaimuki.com email: local@townkaimuki.com</p> <p><b>The Poke Stop</b> Waipahu Town Center Waipahu, HI Phone: 676-8100 web: pokestop.com email: poke@pokestop.com</p> <p><b>Little Village</b> 1113 Smith St Chinatown, Honolulu Phone: 545-3008 Mon-Thu, Sun 10:30am-10:30pm Fri-Sat 10am-12am</p> <p><b>Chef Mavro</b> 1969 S King St McCully, Honolulu Phone: 944-4714 web: www.chefmavro.com email: Mavro@chefmavro.com</p> <p><b>Ono Hawaiian Foods</b> 726 Kapahulu Ave Kapahulu, Honolulu Phone: 737-2275 web: Onohawaiian.com email: fresh@onohawaiian.com</p>	<p><b>town</b> 3435 Waiialae Avenue #103 Kaimuki, Honolulu Phone: 735-5900 Web: townkaimuki.com email: local@townkaimuki.com</p> <p><b>The Poke Stop</b> Waipahu Town Center Waipahu, HI Phone: 676-8100 web: pokestop.com email: poke@pokestop.com</p> <p><b>Little Village</b> 1113 Smith St Chinatown, Honolulu Phone: 545-3008 Mon-Thu, Sun 10:30am-10:30pm Fri-Sat 10am-12am</p> <p><b>Chef Mavro</b> 1969 S King St McCully, Honolulu Phone: 944-4714 web: www.chefmavro.com email: Mavro@chefmavro.com</p> <p><b>Ono Hawaiian Foods</b> 726 Kapahulu Ave Kapahulu, Honolulu Phone: 737-2275 web: Onohawaiian.com email: fresh@onohawaiian.com</p>

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